

ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention

Targeting Ads to Subscribers Based on Privacy-Protected
Subscriber Profiles

Application Number : 09/928024



Confirmation Number: 5199

First Named Applicant: Charles Eldering

Attorney Docket Number: T741-10

Art Unit: 3622

Examiner: Yehdega Retta

Search string: (5233423 or 5374951 or 5515098 or 5635989 or 5786845 or 5805974 or 5977964
or 6002394).pn

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

| init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass |
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| 513 | 8 | 6002394 | 1999-12-14 | SCHEIN ET AL | | | |

Signature

Examiner Name

Date

Yehdega Retta

5/4/06

ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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| Title of Invention | Targeting Ads to Subscribers based on Privacy-Protected Subscriber Profiles |
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Search string: (4754410 or 4745549 or 5619709 or 5710884 or 5848396 or 5991735 or 6005597 or 6012051 or 5740549 or 5758259 or 5774170 or 5915243 or 6020883 or 6088722 or 6108637 or 6119098 or 4258386 or 4602279 or 5319455 or 5410344 or 5446919 or 5600364 or 5636346 or 5704017 or 5724521 or 6457010 or 6298348 or 6216129 or 6324519 or 6463585 or 6134532 or 6177931).pn

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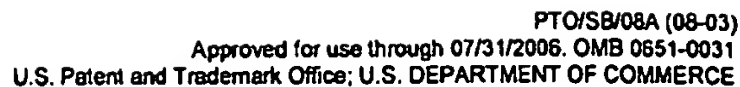
Note: Applicant is not required to submit a paper copy of cited US Patent Documents

| init | Cite.No. | Patent No. | Date | Patentee | Kind | Class | Subclass |
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Signature

| Examiner Name | Date |
|------------------------|---------------|
| <i>John Van Housen</i> | <i>8/4/06</i> |



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|------------------------|-------------|
| Application Number | 09/928,024 |
| Filing Date | 10 AUG 2001 |
| First Named Inventor | ELDERING |
| Art Unit | 2151 |
| Examiner Name | UNKNOWN |
| Attorney Docket Number | T741-10 |

U. S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

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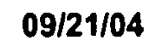
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| Application Number | 09/928.024 |
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| Filing Date | 10 AUG 2001 |
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| First Named Inventor | ELDERING |
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| Art Unit | 2151 |
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| Examiner Name | UNKNOWN |
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| Attorney Docket Number | T741-10 |
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| Sheet | 3 | of | 3 |
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U. S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

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